

Enterprise



BTEC Level 1/Level 2 Tech Award in Enterprise

“Once you decide to work for yourself, you never go back to work for somebody else.”

Lord Alan Sugar

Why Enterprise?

Enterprise is an important part of the business sector and plays a major role in the UK's global economic status. The role of entrepreneurs is to help create wealth for the nation and its citizens through the creation of enterprises that innovate and grow the economy.

In 2019, there were 5.9 million private sector businesses in the UK, up by 200,000 compared to 2018. In 2019, there were 2.4 million more businesses than in 2000, an increase of 69% over the whole period. The proportion of businesses with employees has fallen since 2000 from around a third, to around a quarter. This decline in the number of employers as a proportion of all businesses is due to the growth in self-employment.

Course Outline:

120 GLH

3 components

Mandatory Units:

Component 1:

Exploring Enterprises **Assignment** (coursework) marked internally by your teacher

Component 2:

Planning and Pitching for an Enterprise **Activity Assignment** (coursework) marked internally by your teacher

Component 3:

Promotion and Finance for Enterprise **Synoptic (timed coursework (2 hours))** marked externally



Enterprise

Entry Requirements and Assessment

Entry Requirements

A keen interest in enterprise, entrepreneurship and innovation.

Assessment

Year 12

Component 1:

Exploring Enterprises Assignment (coursework) marked internally by your teacher

Component 2:

Planning and Pitching for an Enterprise Activity Assignment (coursework) marked internally by your teacher

Component 3:

Promotion and Finance for Enterprise Synoptic (timed coursework (2 hours)) marked externally

Assignment (coursework) is set and marked by your teacher

Synoptic Assessment is set and marked by Pearson under supervised conditions. Learners will be given a context two weeks before a supervised assessment period in order to carry out research.

The components are assessed using a grading scale of: Distinction (D), Merit (M) and Pass (P).

The qualification is graded over seven grades from Level 1 Pass to Level 2 Distinction*.

Progression into Higher Education, Employment and Apprenticeships

What could this qualification lead to?

When you have completed the qualification, you will have developed a practical understanding of the enterprise sector. You will also have developed useful skills that are not generally covered in GCSE courses. This will give you a better idea of whether the business enterprise sector is for you and whether it is an area you would like to study further.

After you have finished the course, you may want to go on to **further study** such as **A levels, BTECs** or a mixture of both, in areas such as **Business, Enterprise and Entrepreneurship, Marketing, Computing or IT**, providing you have passed relevant GCSEs. Alternatively, you might want to study a **technical route** designed to lead to work, or take an **apprenticeship** or a **traineeship** in the **enterprise sector**. The best option for you will depend on the grades you achieve in this qualification and in other qualifications you have taken, what you enjoy doing and the advice you can access about further learning and training opportunities available in your area.

BTEC Level 2 could lead to: study of a **vocational qualification** at Level 3, such as a BTEC Level 3 in Business, which prepares them to **enter employment or apprenticeships**, or to move on to **higher education** by studying a degree in the **business sector**.

