

media



Media Studies at Southborough High School

Media Studies is an increasingly popular subject nationally. It covers the study of Film, Television, Radio, Magazines, Newspapers and Websites.

In Media Studies you will develop the skills necessary to analyse media texts, understand how and by whom they are produced. We also study issues of Media ownership.

In addition, we study how the media has changed over time by looking at media texts from the past.

Skills you will develop are an understanding of the ways in which producers of media texts use specific language to communicate meaning to an audience. You will be able to respond to the media

showing an informed understanding of the messages and values conveyed. You will also come to understand that media products are produced within an industrial context.

The Courses

We offer Media Studies at GCSE as an option in Year 10. This involves production of coursework (making your own magazines and videos). Coursework is 60% of the final mark, with 40% resting on the final examination.

We also offer BTEC Level 2 in Year 10. This is all coursework and has no examination at the end. It is equivalent to four GCSE's.

In the Sixth Form we offer AS and A2 Advanced courses on the traditional route whilst offering Level 3 BTEC (equivalent to two A-levels) on the more vocational pathway. These courses focus more on pro-

what else?

[BTEC Media](#)

[Welcome to Disney](#)

[Media Resources](#)

[Extra Curricular](#)

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2010

Why Should I Study Media?

" ... in the modern world media literacy will become as important a skill as maths or science. Decoding our media will be as important to our lives as citizens as understanding great literature is to our cultural lives" (Secretary of State for Culture, Media and Sport).

The media is an integral part of our lives and in order to appreciate the effect it has on us we need to be media literate.



duction work and have no examinations attached to them.

Extra Curricular

Plenty of support is offered to students to achieve the very best result possible. We have a trip to Disneyland Paris each year for Sixth Form Media Students to have an in-depth insight into how the Disney corporation works. We also have trips to the cinema for National Schools Film Week. We have workshops at The Guardian newspaper to study video editing.



Resources

The Department is well resourced with a computer suite with double screens for video editing work. We also have an extensive range of cameras and recording equipment. We have interactive whiteboards and large flat screen viewing facilities to aid teaching and learning.

Media Studies is a lively, fun and creative subject and gives students a fantastic chance to develop their creative abilities.

Post 16 Options

In VI Form students have the option of choosing from a range of Media Studies courses. One of the most popular at present is the

BTEC Level 3 National Certificate in Media Production (Television and Film)

In order to achieve this award, learners must complete four core units, two mandatory units and six other units over a two year period. This award is worth the equivalent of two Advanced Level passes and is taken as a full time course.



You would normally be expected to have reached the standard of five or more passes at 'C' or above to be accepted onto the course. GCSE Media Studies a level of 'C' or above is a distinct advantage.

Other options include the more traditional AS/A2 qualification in Media Studies. This course looks in depth at representation in Film and Television and involves extensive production work options.

BTEC Level 3 in Media

Core Units are:

- Research techniques for media industries
- Pre-production techniques for media industries
- Production management project
- Working to a brief in the media industries

Mandatory Units are:

- Understanding the television and film industries
- Film and video editing techniques

Department Overview

Two dedicated Media Studies rooms

One fully equipped Apple Mac Computer and Media suite with video editing facilities -

20 Macs, video cameras and still digital cameras

The latest magazine and film editing software - industry standard.